



CYCLING WITH VITA



A bicycle is much more than a frame, a chain, two wheels, two pedals, a handlebar and a seat. There is much more to it than its mechanical components, its technological content and the latest and trendiest style. There is a world made of passion, sacrifice, strength, sweat, teamwork and individual talent. There is the life of an historical sport telling about unforgettable moments lived, during competitions held all over the world, by a bunch of unforgettable athletes sharing the same passion felt by thousands of amateurs who every day ride their bicycles along country roads or zip through the frantic traffic of big cities. Each race, travel or quiet ride is a story on its own. And that is why Carvico has named this new fabric, ideal for cycling techno garments, "VITA" (the Italian word for "LIFE").

When it comes to cycling at your best, physically, emotionally and technically speaking, the garments you wear are quite crucial.

Only items made with last generation fabrics can make you feel comfortable and properly protected from the sun which warms your back up while facing a challenging ascent or slope, and ensure the right support to your muscles which are working to achieve the best possible performance!

And VITA by Carvico SpA always stands out among all competitors: it is one of its kind for many reasons.

First of all, like all cyclists, VITA is eco-friendly: it is made of 78% Econyl® Polyamide, derived from 100% recycled material. In addition to this, it has been awarded several certifications for its techno-features such as the LYCRA® SPORT certificate by Invista, obtained due to its perfect mix of muscular compression and extraordinary comfort.

Carvico SpA
Tel +39 035 780538
r.barelli@carvico.com
www.carvico.com





Indeed, VITA featuring LYCRA® SPORT is four times more efficient, in terms of muscular compression, than its standard competitors, it reduces vibrations and thus decreases energy loss and the production of lactic acid consequently boosting a faster energy recovery.

This is also achieved thanks to the use of XTRA LIFE LYCRA®, which makes VITA ideal for the creation of garments designed to last longer even in case of intense sport activity, and to put together perfect fit, freedom of movement, breathability, resistance to pilling and abrasions and a high UV protection factor (UPF 50+).

Furthermore, VITA is 20% thinner than classic charmeuse fabrics, extremely smooth and soft thanks to the use of multi-filament polyamide and allows the creation of extra-comfortable garments.

“We wanted to win this challenge and we made it. After creating Malaga our aim was to push it even further, producing a better fabric, ensuring extraordinary performance” – said Stefano Eretti – Carvico’s General Manager.

Carvico’s R&D team spent months researching into high-quality raw materials and working to redefine and optimize its production process to create VITA, the fabric of the future.

VITA boasts a huge color card, with a selection of shades ranging from the most classic to the trendiest ones. Carvico has also presented a polyester version of this fabric: VITA PL, perfect for printing and also available in several neon shades boasting excellent color fastness values.

VITA

Composition: 78% PA (recycled) - 22% EA
Width: 150 cm
Weight: 190 g/m²

VITA PL

Composition: 78% PL (recycled) -22% EA
Width: 150 cm
Weight: 190 g/m²

OUTDOOR RETAILER SUMMER 3 - 6 AUGUST 2016 | STAND NR: 38035

Carvico SpA
Tel +39 035 780538
r.barelli@carvico.com
www.carvico.com

